Dr. Alicia M. Straughter

Dr. Alicia M. Straughter began her career at Athletes Against Drugs (AAD) in the early 90s, a non-for-profit organization founded by Stedman Graham, CEO of S Graham & Associates. Her position as Managing Director successfully guided the organization to focus on educating youth in areas of education and leadership.

She was instrumental in raising millions to support AAD. Dr. Alicia was successful in turning the organization around in the early 90s to a nationally known brand through her strategic marketing, branding and fundraising ability. She effectively negotiated business contracts and maintained business alliances. Her strong leadership ability led the organization for 17-years in profitable new sponsorships, partnerships and numerous professional athletes to partner with AAD.

DR. ALICIA'S PROFESSIONAL BACKGROUND INCLUDES OVER 20 YEARS IN THE NON-FOR-PROFIT INDUSTRY WITH A FOCUS ON HR, OPERATIONS, FUNDRAISING, MANAGEMENT, AND ORGANIZATIONAL DEVELOPMENT.

Dr. Alicia continued to restructure, build and customize AAD's in-school programs, events, marketing strategies, human resources, organization, partnerships, executive and advisory boards and networking with senior level executives, VPs, and celebrities.

She developed an AAD Scholarship program for youth at the Daniel Webster Elementary School located in a low-income area on Chicago's Westside. The program has successfully provided thousands of dollars in scholarships for Daniel Webster's students for several years. In addition, she coordinated youth sports clinics with professional athletes. Dr. Alicia

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has built strong alliances with celebrity agencies, agents, publicist, professional sporting teams (MLB, NBA, NFL, MLS) and corporate leaders which have resulted in financial donations, trips, products and tickets.

Dr. Straughter orchestrated, managed, and planned large youth events (1500 plus attendees) with keynote speakers such as New York Times best seller & author, Stedman Graham, New York Yankee, CC Sabithia, former NBA All-star Dominique Wilkins, former 5–time Champion Chicago Bull Dickey Simpkins, former NBA Champion Kareem Abdul-Jabar and more notable NFL and NBA players and celebrities.

HER SPORTS EVENT MARKETING INCLUDES MANY YEARS OF CELEBRITY GOLF EVENTS, SPORTS INDUSTRY LUNCHEONS, ATHLETE ACHIEVEMENT AWARDS DINNERS, CELEBRITY GALAS, PRIVATE CELEBRITY AND CORPORATE CEO EVENTS THROUGHOUT CHICAGO AND NATIONALLY.

She is the author of a youth Health and Lifestyle book developed to inspire young people to learn about their health, proper fitness activities, and nutrition. She also developed a Youth Lifestyle magazine that was distributed to inner city youth in Chicago and other major cities.

She continues to focus her efforts in the educational arena. She is an adjunct professor and lectured at Dominican University for 9 years on Marketing Concepts for Organizations. She is currently lecturing at Concordia and DePaul University in the College of Business lecturing on business courses for today's business student. Straughter taught weekly Teens Can Make It Happen classes at the Chicago Job Corps a youth leadership program founded by Stedman Graham.

Dr. Alicia earned a Bachelor of Arts in Communication, a Master of Science in Organization Development from Loyola University of Chicago and a PhD in Organization Management (General Business) from Capella University.

Dr. Straughter began AMS Consulting Group to focus her professional efforts on helping non-for-profit, small to mid-size businesses, Faith-based organizations and municipalities build strong management teams through Human Resources Management, Organization, and Management. Dr. Alicia work exclusive with mayors, Chief of Police, Chief of Staff, Administrators, and Fire Chiefs to advance the human capital performance through training modules, one-on-one coaching, and performance evaluations. Dr. Straughter conducts training/workshops on topics such as sexual harassment, discrimination, customer service improvement, communication, supervising, and leadership.

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